

# Sponsor Prospectus

## ATX 2018





# DISTRIBUTED TEAMS SEEKING SOLUTIONS

**Distributed teams use software** to collaborate effectively every single day. Scatter attracts innovators and influencers looking for unique approaches to everyday problems. Will they be talking about your product next?

**An audience of four hundred** software engineers, managers, designers, writers, and executives gathered in one venue to discover the habits, tools, and software that make remote work possible. Scatter sponsorships are a cost-effective way to reach your target market.



# SPONSORSHIP PACKAGES

## **GOLD SPONSORSHIP - \$5,000**

5-Minute Presentation + Shared Swag Table

Demonstrate your product or service with a five-minute presentation to the live audience between regular sessions. This has proven to be an effective way to reach future customers while distinguishing yourself from your competitors.

- Five-minute live demonstration or talk in front of all attendees
- Premier placement on the conference website
- Full-color logo displayed prominently on event banners
- Logo in screen rotation between presentations
- Space on Gold shared swag tables
- Two (2) free attendee passes

# SPONSORSHIP PACKAGES

## **SILVER SPONSORSHIP - \$2,500**

Shared Swag Table + Free Pass

A cost-effective way to deliver your brand and network with future customers. Distribute your swag, flyers, or stickers on our Silver shared swag tables.

- Company logo and bio on the conference website
- Full-color logo on event banners
- Logo in screen rotation between presentations
- Space on Silver shared swag tables
- One (1) free attendee pass

# SPONSORSHIP ADD-ONS

## **LANYARDS - \$3,000**

Increase your visibility with your two-color logo or mark on our official event lanyards. An easy and inexpensive way to spread brand awareness at Scatter.

## **COFFEE & DONUTS - \$3,000**

Be the company that everyone remembers because you brought the goodies! Your logo and mark will be front-and-center on whiteboard easel signs next to each booth.

# QUESTIONS & ANSWERS

## CONTACT US

For more information about these sponsorship packages and add-ons, custom packages, or any other event questions, please contact us via email.

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